



# Morison KSi rebrands to Morison Global

Morison KSi, a top-ten international association of high-quality professional services firms, has announced today that it has rebranded as Morison Global.

This rebrand celebrates the association's worldwide membership base of 149 member firms across more than 75 countries and immediately makes the brand internationally relevant. In 2020 the association released a new visual identity, and the name change is the final piece of the brand refresh jigsaw. Morison Global is now positioned for an exciting phase of growth and development and to deliver its vision – Building Better Business Globally.

Morison Global Chair, Paul Wan, said:

*"The rebrand to Morison Global is a very important milestone for the association. We celebrated our 30th anniversary last year, and I am very proud to see how Morison Global has evolved to become a high quality, global brand name."*

Morison Global CEO, Kenny Young, said:

*"With our new name, we look forward to better representing our member firms, to ensure their international reach is highlighted. Our members are the core of the association, and we want to ensure a strong and cohesive global identity to support their collaboration and progressive efforts, not just with each other, but also in the quality they deliver to their clients."*

To learn more about Morison Global visit [www.morisonglobal.com](http://www.morisonglobal.com)

### About Morison Global

*Morison Global is a leading global association of high-quality professional service firms, collaborating in 75 countries to serve the cross-border accounting, auditing, tax and consulting needs of members' clients. Our objective is to provide our members and their clients comprehensive access to high-quality professional services in key markets around the world. Our global reputation brings trust and confidence to the markets in which we serve. Our firms are leaders in their professional communities who aim to constantly improve their firms and strengthen their clients' position. We are proud of our community's culture: supportive, inclusive, professional and always friendly.*

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